

WE NEED YOU!

Welcome Vendors!

The 20th annual "Whale of a Day" Family Festival will take place on Saturday, July 7, in Historic Town Bank, New Jersey. We've ordered great weather, great crowds, music and activities for the entire family! So join over 140 dealers for a rewarding day in the sun! Sign up today so that you are assured a space!

- All vendors' spots will be clearly marked. Unloading and removing vehicles to vendor parking area will leave side streets for customer parking.
- Vendor table/tent set-up cannot exceed dimensions of rented space(s).
- Vendors are required to remove their own trash from the festival area.
- Confirmation and space numbers will be e-mailed or mailed to you approximately two weeks before the July 7th event date, provided you give us an e-mail address or include a No. 10 business-sized self-addressed stamped envelope.

- There will be plenty of advertising including radio, television, newspapers, and the internet!
- Signs and directions will be posted on all roads leading to the Festival!
- "Early-Bird Special": \$80* Donation before May 30; \$90* Donation after May 30. Spaces measure approx. 10' x 15'. Return tear off Registration form in this brochure with your donation.
- Food Vendors:
 - \$165* Donation before May 30.
 - \$190* Donation after May 30.
 - Add'l fee for "day-of" registration: \$25
- 7:00 AM setup. Bring your own tables and table covers.
- Red, white and blue will be the colors of the day.
- Free coffee and donuts for vendors during setup. (7:00AM -8:30 AM only at Clubhouse. Required by Board of Health)
- Vendors sell crafts, antiques, collectibles, art services or new items.
- Vendors must NOT sell bottled water or any item with Townbank/ Whale of a Day printed on it!

* 2018 fees increased by \$5 to help cover a new \$15 Township license fee for each vendor. The Whale Day committee is paying \$10 per vendor of this fee in appreciation of your business.

MORE INFORMATION?

Please Contact....

Ron Wenger
(609) 846-7890

rswenger24@comcast.net

Registration Form

The undersigned hereby contracts for exhibition space Festival mentioned in this brochure and encloses payment in full herein. Moreover, the undersigned agrees to release and hold harmless the Property Owners' Association Cape May Beach, Inc., Historic Townbank, Inc., and or the Township of Lower, NJ from any damage or loss whatsoever and liability for personal injury to themselves, associates, and their merchandise in the event of a suit or claim. Furthermore, no vendor is permitted to sell any item with "Townbank" or "Whale of a Day" printed on it and no vendors may sell water.

Exhibitor: _____

Phone: _____

E-mail: _____

Address: _____

Vendors:

of spaces _____ x \$80 before 5/30 = _____

of spaces _____ x \$90 after 5/30 = _____

Food Vendors:

of spaces _____ x \$165 before 5/30 = _____

of spaces _____ x \$190 after 5/30 = _____

MO/ Check #: _____

Type of Merchandise (be specific) _____

Have you set up in past years? ___ Yes; ___ No

Request close to same space(s) as last year? ___ Yes; ___ No

Signature: _____

Make Money Orders or Checks payable to **Historic Townbank, Inc.** Should be returned ASAP along with this application and if you require mail confirmation, a No. 10 self-addressed stamped envelope to:

Nancy Kerkering
710 Caspian Ave.

North Cape May, NJ 08204

(609) 886-4819... oldglass@aol.com

Please note that regardless of weather conditions, your space rental fee is considered a donation to Historic Townbank, Inc. Thank You!